ENGAGEMENT AND OUTREACH
BY THE NUMBERS

547
Sites recorded for faculty and staff led projects

95
Tennessee counties with a UT Extension Office

80 YEARS
Longest university-community partnership

15
Units active in engagement and outreach programming

$3.9M
Economic impact of recorded volunteer hours

95,139,859
Mass Outreach reported by Extension

61,535
Direct contacts made by Extension in Knox County

2019-2020
ENGAGEMENT AND OUTREACH SUMMARY

All qualified applicants will receive equal consideration for employment and admission without regard to race, color, national origin, religion, sex, pregnancy, marital status, sexual orientation, gender identity, age, physical or mental disability, genetic information, veteran status, and parental status, or any other characteristic protected by federal or state law. In accordance with the requirements of Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Act of 1990, the University of Tennessee affirmatively states that it does not discriminate on the basis of race, sex, or disability in its education programs and activities, and this policy extends to employment by the university. Inquiries and charges of violation of Title VI (race, color, and national origin), Title IX (sex), Section 504 (disability), the ADA (disability), the Age Discrimination in Employment Act (age), sexual orientation, or veteran status should be directed to the Office of Equity and Diversity, 1840 Melrose Avenue, Knoxville, TN 37996-3560, telephone 865-974-2498. Requests for accommodation of a disability should be directed to the ADA Coordinator at the Office of Equity and Diversity.
In 2019, our office realigned from the Office of Research and Engagement to the Office of Community Engagement and Outreach. This change allowed us the ability to develop more reciprocal partnerships, align more closely with campus priorities and initiatives, and increase incentives and evidence of change. The result was enhanced engagement with the community and the university, discussed more in-depth at our annual conference. All three emphasized the importance of a reciprocal relationship between the community and the university, discussed successful partnerships, and outlined issues the Knox County community faced that they hoped to address during the conference.

Nonprofit Day. This one day event was designed to reinforce our bond and oce with the community and provide community-engage and outreach projects, share UT’s community-engaged projects, and strengthen our town-gown relationships. Attendees participated in breakout sessions and poster sessions with UT’s Engaged Community Scholarship (ECOS) Mini-Grant recipients.

Second Annual Engagement and Outreach Conference. More than 250 faculty, staff, and students, and community partners attended this year’s conference. Community leaders who opened the conference included Knoxville Mayor Madgeona Rogers, Knox County Community Engagement Director Jane Jolly, and Alix Satterfly, President Jerry Aitken opened the conference. All three emphasized the importance of a reciprocal relationship between the community and the university, discussed successful partnerships, and outlined issues the Knox County community faced that they hoped to address during the conference.

Sincerely,

Jeneva Clark
Engagement and Outreach
Assistant Vice Chancellor for Diversity and Engagement
Javiette Samuel, PhD, CFLE

Imagine Tennessee. In 2018, OCEO met with East Tennessee civic and community leaders to identify critical issues facing citizens and how to leverage resources to address those issues. Imagine Tennessee is a pilot umbrella initiative created to spotlight UT’s efforts to address real-world issues. The program connects, equips, and supports the entire community-university of Knox County on issues such as health, business and entrepreneurship, sustainability, and community development. The program currently supports 15 projects that have received over $200,000 in internal and external funding. Available support includes assistance with research and funding opportunity identification, project management, communications, support, and professional development.

Student Bookcase. A one-day initiative was developed for students enrolled in the Engaged Community Scholarship (ECOS) Mini-Grant recipients to share UT’s community-engaged projects, support, and professional development.

Engagement Scholarship Consortium. A five part Community Engagement Seminar Series was launched, conducting workshops and seminars on best practices in community engagement, assessing intercultural competence, and multidisciplinary approaches to community engagement.

Kendra Jackson, associate director in the Department of Child and Family Studies for, "Examining Preschool Children’s Language and Literacy Practices in Peer Culture: A Collaborative Ethnographic Study." Madeline Rogero, Mayor of Knoxville, and Dorian McCoy, associate professor and associate department head for, "Developing a Psychoeducational & Multicultural Learning Environment," were introduced before students began working with diverse audiences in the conference.

Conferences. Two day-long intensive seminars were held to provide students with an opportunity to learn more about diversity and community partnership development. Both seminars were designed to support students in the Knox County Grandparents as Parents Program.

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Engagement Scholarship Symposium. Several UT faculty, staff, and doctoral students presented at the 20th Annual Engagement Scholarship Symposium (ESS) in Denver, October 6-9. Javiette Samuel, assistant vice chancellor for diversity and engagement; Dorian McCoy, associate professor and associate department head in Educational Leadership & Policy Studies; Shanna Smith UT alum and assistant professor at the University of West Georgia; Frances Harper, assistant professor of STEM Education; TK Davis, professor in the College of Architecture + Design; Lynn Hodge, and her doctoral students, Shane Morgan and Nick Kue, and Gabe Stanley, school-based community partner presented at the conference. Nicole Bryant, Coordinator in OCEO also attended. ESS is comprised of higher education member institutions, a mix of state and public institutions, its goal is to work collaboratively to build strong university-community partnerships anchored in the rigor of scholarship, and designed to help build community capacity.